

GENEROSITY FLIES WITH SAMARITAN



In 2015, Parkview Samaritan crew (pictured left) marks 25 years of service to the communities in our region.

For 25 years, the Parkview Samaritan helicopter has flown across the region to care for patients whose lives are in danger and have been unexpectedly changed.

Chad Owen, Director, Parkview Flight and EMS Services, knows that a medical emergency can create emotional, physical and financial burdens. This is where the culture of generosity at Parkview steps in to help patients and their families after treatment has ended.

Since 2010, patients who have received care from Parkview's Samaritan teams have had over \$2.4

million in patient transportation bills forgiven.

“We hope that we never hear from a patient ‘I wish you hadn’t helped me. I can’t handle the bills.’ We work hard to keep our operational expenses low in order to provide a low-cost service to the customers that need us, as to not be a financial burden when lives are in the balance.” said Owen.

Parkview's not-for-profit health status allows for a unique flow of resources that can help address the financial needs of patients.

“We get thousands of thank you notes from patients we’ve been able to help,” Owen said. “It really speaks bountifully of what it means to be a not-for-profit healthcare system.”

The culture of generosity can be experienced in a number of ways at Parkview. Whether you are a donor who helps make transformational care possible for our community, or you are a patient who has access to the health and financial support you need, generosity heals.



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DONATIONS GIVE THE GIFT OF BREATH TO TRAUMA PATIENTS

Breathing is an act that we participate in over 23,000 times a day, on average. When you experience a traumatic injury, the importance of such a simple and common ability takes center stage.

EMTs regularly use a tool called a laryngoscope to clear a patient's airway when treating them on the scene of a traumatic event. Donations from the community helped purchase new video laryngoscopes for Parkview Whitley Hospital EMTs. The new devices will make a significant difference in ensuring patients' ability to breathe during transportation to the hospital.

"With the old intubation tool, you would often have to lie down with your head right next to the mouth of the patient while you were trying to look

at a very small opening," says Duane Ginder, manager of EMS at Parkview Whitley. "The video laryngoscope allows for a much safer position while they're performing the intubation."

Not only does the new tool make the process safer, but the procedure is also more successful. With the new video scopes, successful first-time intubation rates have increased and are well over the national average.

Support from donors have helped make it possible for Parkview Whitley medics to have access to the video laryngoscopes. In fact, local generosity will touch the life of every patient that is intubated using the new tool. Generosity can heal and, in this case, helps make care at a trauma scene safer and more efficient.

DONORS SAVED ADAM WITH ONE GIFT

When Adam's mom brought him to Parkview for his asthma attack, she was out of options. In her hurry to escape an abusive situation, she had left behind Adam's asthma nebulizer. When they were left without options, donors gave them the hope they needed to continue their journey to a safer chapter in life.

After Parkview Emergency Department nursing staff treated Adam* for an asthma attack, they knew he was still in danger. He didn't have access to his nebulizer, and without it, he was at risk for a fatal asthma attack. Thankfully, donors to Parkview Foundation made it possible for the staff to give him his medication and the nebulizer he so desperately needed, free of charge.

Donations to Parkview Foundation's Special Touch fund provide important resources to help patients like Adam. Treating him immediately in

the emergency room was possible, but because of donors, Adam was sent home with the resources he needed to avoid a serious health situation. This single nebulizer was the difference between fearing a fatal asthma attack or being safe and healthy.

"If we had just sent her out with a prescription, she wouldn't have been able to pay for it. They would have had to come back to the ER again," says Jim Berger, a Parkview nurse.

"She will probably never cross our path again, but because of donors to Parkview Foundation we were able to help this mother and her child," said Ann Lantz, Director of Chaplaincy Services.

**Adam's name has been changed to respect the patient's privacy.*



Tayla is pictured here in the therapy wheelchair provided by donors with her therapist Cindy Goshert, a Parkview Huntington outpatient physical therapist.

A MINI GRANT MADE TAYLA'S THERAPY POSSIBLE

When Tayla was born, several birth defects required cranial surgery. The surgery addressed the defects, but left Tayla unable to use her arms or her legs. A wheelchair helped, but she needed physical therapy to help control her muscles. Donors to Parkview Huntington Foundation gave Tayla the solution.

What Tayla really needed was a special pediatric therapy chair that would support her during her therapy. The chair would also allow her therapist to focus more on Tayla's therapy treatment.

"Adaptive therapy equipment is very expensive, and not always something we have room for in our budget," says Cindy Goshert, a therapist at Parkview Huntington.

Thanks to a mini grant from Parkview Huntington Foundation, resources were available to

provide the pediatric therapy department with the therapy chair Tayla needed for her treatment. The benefits from having the chair available for therapy use were seen immediately. In fact, the first time Tayla sat in the chair, she didn't want to get out.

"It was amazing. She was able to do things she hadn't been able to do for a long time."

"It was amazing," says Goshert. "She was able to do things she hadn't been able to do for a long time. The therapists can't position her this way in her wheelchair they have at home, and she was so happy to be able to use her arms. She loves being in the chair."

Tayla, and other children like her, have more opportunities to receive the therapy treatment they need and achieve more milestones thanks to the support from donors. Generosity helps ensure these pediatric patients continue to receive excellent care at Parkview Huntington Hospital.

Parkview Foundations Event Calendar

June 11, 2015

Parkview Huntington
Foundation Golf Classic

June 20, 2015

Parkview LaGrange Pedal
& Paddle for Parkview

June 25, 2015

Parkview Wabash
Foundation Golf Scramble

July 24, 2015

Parkview Whitley
Foundation Golf Classic

September 12 & 14, 2015

Parkview Foundation
Golf Classic and Benefit
Dinner benefiting the
Catie B. Circle of Care
program at Parkview
Women's & Children's
Hospital

November 14, 2015

Parkview Wabash
Foundation Gala

Register for these events
and more at
Parkview.com/Foundations

DONORS SUPPORT HEALTH & WELLNESS IN LAGRANGE COUNTY



Donors to Parkview LaGrange Foundation and community partners (pictured above) provided the necessary support to bring fitness options to LaGrange County.

Health is more than medical treatment; health is also proactive wellness. In LaGrange County this definition can be seen at work in Parkview LaGrange Hospital's ongoing partnership with the Cole Family Center YMCA. Through local partnerships and donations to Parkview LaGrange Foundation, a satellite group wellness facility has been made available to local residents.

"Research shows that physical activity leads to numerous health benefits," said Rob Myers, President, Parkview LaGrange Hospital. "Helping provide our local residents with more active choices will undoubtedly enhance the health of our community."

LaGrange County has a very limited number of fitness facilities available to residents. The group wellness classes offered through the new satellite site are some of the healthy solutions that are helping to address this shortage.

Parkview LaGrange Foundation donors have supported this project through funds that helped purchase equipment such as exercise bikes, resistance bands, dumbbells, sound equipment, and other resources that are used in the group wellness classes.

DONOR SPOTLIGHT

PARKVIEW WHITLEY FOUNDATION, JAMES & KAY FLECK

As a Parkview Whitley Hospital Board member and local resident, Kay Fleck and her husband believe they have an important role to play in supporting the healing work of Parkview Whitley Foundation. Fleck and her husband specifically support Parkview Whitley's Medication Assistance Program, knowing the good work it can do.

"The Medication Assistance Program (MAP) at Parkview Whitley is a cause I believe in," she says. "I'm acquainted with several people with disabilities who couldn't afford the drugs they need for treatment, diabetes, mental illness, and hypertension. All of them benefit from MAP."

For Fleck, Parkview's commitment to care has also been demonstrated through simple, free acts of generosity in the very hallways of Parkview.

"My husband's cousin was seriously ill [and was admitted] to Parkview Hospital. His wife, who was on crutches at the time, was trying to carry a cup of coffee up to his room. Mike Packnett, the president of Parkview Health System, got on the elevator with her and helped her carry her coffee upstairs."

"Generosity heals the giver as well as the recipient," Kay says. "Simple acts of kindness really do heal."



NEW PEDIATRIC THERAPY CLINIC SERVES MORE

Donors through Parkview Foundation help make it possible for patients to receive the rehabilitative care they need to live their lives and reach new milestones. Recently, donor support made it possible for the Parkview Pediatric Outpatient Rehab center to expand their facilities and serve more patients.

Successful rehabilitation treatment often determines whether patients will be able to continue going about their daily lives. When these patients are children, their treatment often determines their ability to enjoy the simple childhood activities that many of us remember.

"In 2010, we realized our available space was pretty tight," says Dianne McIntosh, Director of Outpatient Rehab Services at Parkview. Finding space to expand would mean being able to provide rehab for more children with less wait time in a facility more conducive to treating a large number of patients. On January 20, 2015 this expansion became a reality and the new pediatric outpatient rehab building opened its doors and started serving patients.

"This is so exciting for us!" says Dianne. "We are able to care for patients in the best way possible, and build new programs that will [allow us to] help as many patients as we can." This project is an example of the power of donors' support, which provides opportunities for our clinical programs to grow and expand in order to continue providing excellent care to the community.

"The donors are what keep us ahead, providing the level of care the community needs," says Dianne. "To be able to use donations to serve the youngest members of our community means the world to the members of this department."

FAMILIES RECEIVE HOPE AND SUPPORT



Brayton Pickard (left) and Shannon Colburn-Blinn (right), Catie B. Circle of Care Navigators provide resources and support for the families of pediatric patients.

Recently, a family was caring for their infant who was terminally ill. Amidst treatment at Parkview and the uncertainty of the situation, mom and dad were overwhelmed. They weren't sure where to find answers to questions about the infant's medical needs at home, or the time to care for their needs as a family. Thankfully, donors to Parkview Foundation gave them the resources they needed through support from Shannon Colburn-Blinn and Brayton Packard, Catie B. Circle of Care patient navigators.

Shannon and Brayton helped the family determine that in-home nursing assistance was both necessary and possible. This extra support from the Catie B. Circle of Care navigators, made possible by donors, gave the parents of this infant precious time that they used to treasure special moments together.

Shannon and Brayton helped launch the new Catie B. Circle of Care program at Parkview Women's and Children's Center in 2014.

Donations through Parkview Foundation have already given them the ability to help support 61 families with additional resources in the course of their child's medical treatment.

"We're able to help families find all kinds of services," Brayton said. "No one person can really know everything about healthcare before they find themselves in a position where they need to know. We do our best to make sure that we know what services and resources are available. If we don't know, then we figure out who the family needs to contact to help get the patient what they need."

"Brayton and I recognize that we are a team who is with these families after their stay ends. We aren't just medical providers; we want people to know that we genuinely care about what happens to them when they leave," Shannon says. "The support this program provides speaks volumes about what kind of organization Parkview really is and how important our donors are to the lives of our patients and their families."

DONOR SPOTLIGHT

PARKVIEW FOUNDATION, MIKE & ANGELA GERUE

As the Chief Operating Officer of the Parkview Heart Institute, Mike GeRue knows that patients are the priority at Parkview. He also knows that the Parkview family goes the extra mile to take care of its employees, too.

Through Parkview's Employee Emergency Assistance Fund (EAAF), financial support is made available to eligible co-workers who are experiencing difficult moments. These funds are provided through donations from other employees. Mike and his wife, Angela, made their first gift in support of this resource.

"I first began giving after hearing about the loss fellow employees had from a fire and the resources they used from the Employee Emergency Assistance Fund," Mike said. "I wanted to give to the Foundation and ensure that the fund had resources to continue this support into the future."

Whether gifts are made to EAAF, or other areas, the money donors provide stays within Parkview to help patients, families and coworkers. Donors always have the option to choose where their money goes with over 60 other programs and services available to support.

"Parkview provides top-notch care in our community," he continues. "The Foundation helps us do this through continuing education support for staff to enhance their knowledge, and supplying equipment to patients who otherwise couldn't afford it. Generosity is seen every day at Parkview and touches many lives we might never even know," says GeRue. "It is a great feeling to know our donations provide hope and help to so many."



GENEROSITY HELPS CHILDREN LIKE TRIPP MORE THAN WORDS CAN SAY

After Sarah and her husband, Jared, welcomed Tripp into this world as an infant, they could not predict that in 18 months he would be diagnosed with speech apraxia, a speech disorder that hinders the ability to translate conscious thoughts into oral words.

Tripp immediately began therapy, which eventually included time with Parkview Noble pediatric therapists two days a week where he worked with his therapist, Amy. Donations to Parkview Noble Foundation help make pediatric therapy resources available to Tripp and other local children.

"Amy really encouraged us to pursue other testing for more holistic treatment," Sarah said. "And, she was very encouraging and helped us understand how to stay committed to the therapy process and how to find hope in this process."

While working with Amy and Parkview's pediatric therapy, his words and sounds significantly improved and Tripp has now surpassed the milestone of saying his first word: "Papa."

"Amy made me so thankful that people take their time to help through therapy; it's obvious that it's more than a job to them," Sarah said. "The guidance of our therapists really gave us hope as we were trying to understand what this process would mean for Tripp and for our family."

For some children, like Tripp, therapy will always be part of their everyday life. For other children, therapy may only be needed for a limited time. But therapy helps every child and their family live fuller lives with more possibilities. Donations to Parkview Noble Foundation play a big part in providing this hope.

SUMMER 2015 EVENTS

Get out and enjoy the weather while helping transform the lives of your people in your community! The Parkview Foundations host several events during the spring and summer months that give you, your friends, and your family the chance to have fun while supporting great causes. Register for these events and more at Parkview.com/Foundations.

- Parkview Huntington Foundation Golf Classic
- Parkview LaGrange - Paddle for Parkview
- Parkview Wabash Foundation Golf Classic
- Parkview Whitley Foundation Golf Classic
- Parkview Foundation Golf Classic Celebration



Parkview Foundations exist to invest resources in the hospitals and programs of Parkview Health. Every dollar donated through Parkview Foundations is strategically invested to ensure that excellent care is provided to each patient every day.