

IPFW CHOOSES PARKVIEW FOR BIG EVENT DONATION



Representatives from Indiana University-Purdue University Fort Wayne, Parkview Foundation and Parkview Women's & Children's Hospital commemorate The BIG Event's donation outside the Parkview pediatric department.

Northeast Indiana is home to high standards. You will find this in the generosity of the community, the academic success at area universities, and the attention to health and well-being provided by local health institutions like Parkview. When these three qualities combine, great things happen.

Recently, Indiana University-Purdue University Fort Wayne (IPFW) and Parkview did just that.

IPFW launched The BIG Event three

years ago with the sole purpose of giving back and saying thank you to the Fort Wayne community for supporting its students.

During The 2014 BIG Event, 50 student leaders and 900 volunteers gave back to over 55 local agencies on a single day. The BIG Event committee chose Parkview as one of these participating agencies and, in 2014 alone, they donated over 150 handmade pillows to help comfort Parkview's pediatric patients.

Knowing that generosity has the ability to heal patients and families, The BIG Event committee found a regional partner in Parkview. This year marks the second year that The BIG Event has chosen to include Parkview in its annual tradition of gratitude and generosity.

“We see generosity heal when hundreds of muddy, wet, tired college students return from their BIG Event volunteer work filled with the spirit of love, culture of care and the satisfaction of spending a Saturday improving the lives of those who need it most,” said Krissy Creager, Director of Student Life at IPFW. “Giving back really is more of an effort in giving to oneself.”

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IMPROVED PATIENT EXPERIENCES MADE POSSIBLE THROUGH GENEROSITY

Arriving at a hospital typically involves a list of questions that need answers or to have procedures completed, and the front lobby is where it all begins. Parkview Whitley Hospital focuses on easing each patient's experience from arrival to discharge, and community supporters are an important reason why enhancements are possible.

Most recently, donations to Parkview Whitley Foundation made it possible to continue these improvements by renovating the front hospital lobby. Improvements were completed in April of 2014 and now provide a separate waiting area for lab and radiology patients, a quieter and more private registration area, and a new location for the hospital gift shop.

Visitors have already noted that the flow is smoother. Thanks to donors, hospital patients and their families have more privacy and an improved experience during their time spent at Parkview Whitley Hospital.

John Horner, Supervisor of Patient Access at Parkview Whitley states, "I would like to say thank you to those who donated to the Foundation for supporting our culture of continuously improving our care for the patients that we have the pleasure to serve. The overall patient satisfaction with PWH Patient Access is at the highest it's ever been thanks to the generosity of our community."

MINI GRANT IDEAS KEEP PATIENTS IN MIND

Every round of the Parkview Foundation's Mini Grants program starts with one question: "What would you do with "x" amount of dollars?"

This year, we asked co-workers in our Allen County facilities to send us their ideas of how they could work more efficiently, improve the quality of care they provide, or enhance the patient experience if they had \$2,500 to fund their project.

As it turned out, our co-workers had been mulling over this question since Mini Grants were last awarded in 2013. Almost 50 projects were posted for co-workers to vote on. Full funding was granted to the ten ideas that received the most votes.

It is through the generosity of our donors that we are able to fund ideas that encourage and reward innovation. Here are a few of the winning 2014 Mini Grant projects that you made possible:

- Individually wrapped toys for children getting their blood drawn to help distract them from their fear
- Scarves for cancer patients who have lost their hair due to treatment
- A new bladder scanner for the Medical ICU, in support of the end goal of decreasing Catheter Associated Urinary Tract Infections
- Seed funding for the new Comfort Quilt Program; fleece blankets will be provided for very sick or dying patients
- Art therapy supplies for Parkview Behavioral Health
- Memento kits for parents who are dealing with a lost pregnancy
- Remote-controlled fire suppression system activation control, which will benefit Flight Services and Security
- Cheerful pillowcases are made by volunteers for distribution to all pediatric patients. The grant will be used toward fabric, thread, and other supplies needed to produce the pillowcases.
- Gifts for oncology patients finishing chemotherapy treatment and small tokens of encouragement for those who are facing prolonged treatment
- Positioning and play items for NICU babies who are still too medically fragile to be held by their parents. These items promote normal physical and neurological development and facilitate achievement of developmental milestones

Your gifts make a difference throughout Parkview Hospital in ways both big and small. Thank you for making a difference in the lives of our patients.



DONORS AND PARKVIEW EMS PARTNER TO MAKE HOMES SAFER

Over the past few years, Parkview Emergency Medical Services (EMS) has noticed a steady increase in the number of visits to patients' homes for situations that do not require transportation to the hospital. Most of these visits were found to be related to two types of issues: falls and respiratory problems.

Thanks to the creativity of Parkview EMS and the generosity of donors, many of these calls can now be avoided.

Parkview EMS workers did their research to find solutions to stop the increase in EMS visits by assisting patients in their homes and helping prevent the need for 911 calls. Their strategy resulted in the creation of a new EMS House Calls program which helps patients continue to live independently and safely in their homes.

“One of the first people that we visited in Noble County had fallen several times when entering his

bathroom,” said Connie Cummins, special projects coordinator for Parkview Noble EMS. “Upon investigation, the floor was found to be rotten underneath the carpeting which was causing his falls. Volunteers laid new plywood and carpeting and the gentleman has not called since.”

Donations through the Parkview Foundations help make it possible to improve the health, safety and well-being of community members right in their own homes through the EMS House Calls program.

Your donations are currently being used to build an inventory of commonly used supplies for some of the most frequently needed items such as grab bars, non-slip stick-ons for showers, and tools for repairs.

Thanks to the creativity of Parkview EMS and the generosity of donors, many repeat EMS calls can now be avoided.

Parkview Emergency Medical Services currently conduct home assessments through the EMS House Calls program in Huntington, LaGrange, Noble and Whitley counties.

JOHN JEPSEN HONORS HIS CAREGIVERS

There is no good time to go into cardiac arrest – but it helps to be in the hospital when it happens.

Huntington resident John Jepsen was stricken on the morning of March 1, while he was in a patient room at Parkview Huntington Hospital, with two emergency medical technicians within arm's reach and a code team able to respond within moments.

And he's here today to tell the story.

Nine people who rushed to Jepsen's aid were recognized in April as his Parkview Guardian Angels. The program, through Parkview Foundations, provides for recognition of caregivers who provide especially meaningful care.

Jepsen, 80, was at Parkview Huntington awaiting transfer to Parkview Regional Medical Center for treatment of gallstones. Though he'd survived a heart attack in 1994, another cardiac incident was the last thing on his mind. Until it happened.

"It was just God looking after us, I guess," Jepsen told the Huntington County TAB earlier this month.

Jepsen recovered fully after a four-day hospital stay. A few weeks after the incident, he was back on the golf course.

The Guardian Angel ceremony, held in April, provided an opportunity for Jepsen to meet – most for the first time – those who came to his aid.

"It is kind of nice to see the people who saved your life," he told the TAB.

Guardian Angel pins were presented to emergency room physician Dr. Tyler Johnson; nurses Steve Caley, Mary Wilson, Joleen Anson, Ann Kasper, and Jill Spencer; respiratory therapist Shawn Schultis; paramedic Erin Heishman; and EMT Jillian Porter.



John Jepsen is featured above with the Parkview physicians and co-workers he honored as his Parkview Guardian Angels.

COOKIN' MEN

In its 11th year, sponsors and attendees of Parkview Foundation's annual Cookin' Men event raised a record-breaking \$100,000 to support women's health. Donors made it possible to mark this milestone as the most funds raised at a single Cookin' Men event. These funds support Parkview's mobile mammography fund which provides access to breast cancer screenings for uninsured and underinsured women throughout our region.

Volunteer chefs, attendees and sponsors comprised the nearly 1,500 individuals who attended the annual fundraiser, bid on silent auction items and donated to the cause.

"The local generosity that manifests itself through Cookin' Men each year is truly inspiring," said Reneta Thurairatnam, event committee co-chair, Cookin' Men. "The support from companies, volunteers, and individuals who make this evening a reality has touched, and will continue to touch, the lives of countless women throughout our community."

The 2015 Cookin' Men Event will be held on April 25, 2015 at the Grand Wayne Convention Center.

DONOR SPOTLIGHT

PARKVIEW FOUNDATION, LYNN HATFIELD, BRONZE PILLAR

Every day, Lynn Hatfield sees Parkview Community Transportation Network vans transporting patients to and from appointments. This is a reminder to her of how proud she is to work for a company that partners with the community to best serve our friends, families and neighbors.

Not only does Parkview partner with community organizations to support health needs, but Parkview also gratefully accepts donations from generous supporters through the Parkview Foundation. These gifts help to fund the excellent care provided at Parkview and Lynn sees the results of donor support throughout the health system.

“I’ve seen the work that the Parkview Foundations do and enable others to do through the support of donors. I am proud of the work our Parkview Foundations do and feel blessed to be a part of that as a donor myself.”

Hatfield credits her religious upbringing with her philosophy of giving back. “I was taught early on to ‘give back,’ whether it be to the church or to other charitable organizations in my community.”

Hatfield also believes that Parkview has been blessed by its physician staff and corporate leaders.



“They lead by example and support the Foundation. I have always reported to leaders who lead by example.”

Hatfield has seen what the Foundation can do – she worked for several years as an ER social worker before stepping into her current role of Director of Physician Recruitment.

“Because of donations to the Parkview Foundation, I was personally able to gift car seats to needy parents who were not able to provide safe or legal car seats for their newborns. I also was able to utilize the Medication Assistance program and the transportation assistance program for those who needed it.”

Hatfield has donated to the Foundations and encourages others to do so as well, saying that donors can “be assured that your donation will be used thoughtfully, carefully, and thankfully.”

Thank you, Lynn, for your continued generosity, and congratulations on your recent honor of being named a Bronze Pillar in recognition of your lifetime gifts to Parkview Foundations.

Parkview Foundations Event Calendar

September 8, 2014

Parkview Foundation Golf Classic benefiting the Catie B. Circle of Care pediatric navigation program

October 3, 2014

Parkview Whitley Pumpkin Run benefiting Parkview Whitley Home Health & Hospice

October 25, 2014

Parkview Huntington Community Gala

November 22, 2014

Festival of Trees benefiting Parkview Noble & LaGrange Home Health & Hospice

April 25, 2015

Parkview Foundation’s Cookin’ Men supporting access to breast cancer screenings through Parkview’s mobile mammography fund

May 28, 2015

Parkview Noble Foundation Golf Classic

June 20, 2015*

Parkview LaGrange Pedal & Paddle for Parkview
*date tentative

June 25, 2015

Parkview Huntington Foundation Golf Classic

Register for these events and more at
Parkview.com/Foundations



Donors made it possible for the Parkview co-workers (pictured left) to ensure the safety and well-being of George on his journey back to his home and health. (Shown L-R) Peggy Rebeck, Paula Bostwick, David LaMotte, Ann Lantz, and Karen Waller.

GEORGE MADE IT HOME BECAUSE OF YOU

Road trips. The very idea has a certain sense of adventure and romance. They're part of the great American story. They have served as the theme of songs, books, and movies for generations.

But what happens when a road trip unexpectedly takes a turn for the worse?

This is George's* story. He was returning from Kansas to the east coast and became ill. The police pulled him over because of his erratic driving and determined he needed medical attention. George's road trip took a detour and he ended up in a hospital bed on the fifth floor of Parkview Regional Medical Center.

After a few days, George had improved enough that he could be discharged and continue his journey home. However, he was told he could not drive. When he was pulled over by police, he had been driving a rental car that he would now have to leave in Fort Wayne.

Buried in the small print of his rental car agreement was something called a "drop" fee. Because he was unable to deliver the rental car to Pennsylvania as originally planned, his credit card was hit with a huge fine. It was effectively maxed out.

George could not afford a hotel. He was nearly in tears as he pulled all of his money out of his wallet and it totaled less than \$60. How would he get home? Where would he stay?

Paula Bostwick, the fifth floor nurse leader, had a plan.

She knew that, thanks to donors, the Parkview Foundation is able to lend a helping hand to patients like George. Using Special Touch dollars, a team spanning multiple departments went to work to assist George.

A chaplain worked to secure George a hotel room at the Hampton Inn for that night and a ticket for a bus that would leave the next morning, bound for his home state.

Nutrition Services packed delicious snacks and cold meals that George would be able to take with him for the trip home.

Parkview Security officers arranged transportation for George to the hotel that evening.

The next morning they picked him up and drove him to the bus station.

Through their donations to Parkview Foundation's Special Touch fund, our donors not only touched the life of a patient. They also have the gratitude of our co-workers who were able to offer assistance above and beyond clinical care.

"I cannot thank you enough that we have this fund available. This gentleman was moved to tears at the generosity of strangers. This is an excellent example of something we take for granted every day – could all change in a moment," said Paula Bostwick.

Generosity Heals. Thank you for all that your gifts allow us to do for our patients.

**George's name has been changed for the purpose of this story.*

This gentleman was moved to tears at the generosity of strangers.

DONOR SPOTLIGHT

PARKVIEW HUNTINGTON FOUNDATION, KATIE BOYD-BABBITT



As a clinical supervisor for Hospice of Huntington County and Whitley County, Katie Boyd-Babbitt sees others' gifts to Parkview at work every day. That's why, she says, she's only too happy to do her part when she is asked to be generous.

Boyd-Babbitt has been supporting Parkview's mission through donations to its foundations for the past 15 years. She enjoys her work and understands the critical role giving plays in providing hospice care.

"When I got into hospice work I really felt a calling for it," says Boyd-Babbitt, who began her healthcare career as an LPN and joined the Emergency Department staff at Huntington Memorial Hospital in 1990 after receiving her nursing degree from Purdue University. "I believe this is God's work, and I'm paid well by Parkview to do it. I've enjoyed what I've done and I've given back to Parkview because of what Parkview has done for the community."

She noted that foundation assistance has supported the hospice service's volunteer program and provides materials like bereavement literature, patient legacy videos, and music and massage therapy – all important components of hospice care. Hospice has been the beneficiary of Parkview Whitley Foundation's autumn Pumpkin Run and receives ongoing assistance from Parkview Noble Foundation's popular Festival of Trees event during the Christmas holiday

"Giving back has meant so much to our program and patients," she concluded. "I've seen the results of that, and I appreciate it."

YOUR DONATIONS TO SPECIAL TOUCH PROVIDE IMPORTANT NUTRITION

As a donor through the Parkview Foundation, you help to assist patients and their loved ones.

You bridge the gap between needs and resources. When those who have been touched by generosity express their gratitude, we feel it is only fair to pass along their appreciation to you.

Parkview Foundation donors believe generosity heals. Lynn Gerig, a Parkview Oncology Nurse Navigator, often sees that idea take shape through the Foundation's Special Touch Fund. Through this fund, donors help patients meet a wide variety of needs throughout the hospital, whether it is a car seat for a newborn, transportation assistance, or a ramp for a patient's home.

Lynn guides our cancer patients and their caregivers through the medical and financial burdens that cancer creates. After Special Touch funds recently helped one of her patients, she sent us this note:

"The Foundation has generously provided funds for nutritional supplement for our cancer patients who have no other way to obtain this much needed support. I recently gave a gentleman additional cases of EnsurePlus for his wife. They are struggling as she recuperates from her cancer treatment. She is receiving speech therapy but is still unable to swallow food and all of her nutrition is given via a feeding tube. He relayed how grateful he is that we are able to provide the EnsurePlus for his wife. He stated that she has finally gained weight and is walking by herself now. He is hopeful that very soon she will be able to eat normally again. He is a proud man who hates asking for help. He broke down in tears as he shared how grateful he is for our assistance. It melted my heart. Thank you for giving me the ability to assist our cancer patients in this way."

Through your generosity, you make a difference in the lives of our patients every day. Generosity heals.

PARKVIEW CO-WORKERS PROVIDE EMERGENCY SUPPORT

Jim* had donated to the Employee Emergency Assistance Fund (EEAF) through Parkview LaGrange Foundation for a number of years, but he never expected that he would one day apply to EEAF for his own situation

Medical, recovery, and rehab bills began to roll in and build up after one minor and two major brain surgeries in only five years. Despite the fact that Jim and his wife had a long history of keeping a strict and responsible budget, the medical bills were demanding and growing. Creative budgeting only worked for so long until the possibility of bankruptcy became all too real.

Thanks to encouragement from a Parkview LaGrange co-worker, Jim overcame his prideful assumption that other people needed the funds more than he did. He applied for and was granted assistance through the EEAF program that is supported entirely by donations from Parkview co-workers.

“I thank God for all the employees that give to the EEAF to help out fellow co-workers, who are friends in most cases,” Jim said. “Without the assistance, I would be digging my way out of medical bill debt and borrowed money debts. The Foundation’s EEAF program paid my mortgage payment, car payment and put food on my table.”

**Jim’s name has been changed for the purpose of this story.*



Parkview Foundations exist to invest resources in the hospitals and programs of Parkview Health. Every dollar donated through Parkview Foundations is strategically invested to ensure that excellent care is provided to each patient every day.

[Parkview.com/Foundations](https://www.parkview.com/foundations)